At the Edge: Teaching for Sustainability

Renewing the Campus: Sustainability & The Catholic University
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The familiar considerations continue...

relevance

catholic social teaching &
dominican traditions

traditional management
education

rigor

“the trade school”

“the academy”
...with new contexts and complexity as we navigate a different (previously unknown) world.
Peter M. Wege’s vision for Economicology™ inspires us.

Partnerships* accelerate our progress.

*“Social Polymers” (Hawken, 2007)
What questions do we seek to answer?

- Project
- Sustainable business management education
- Paradigm

Catholic Social Teaching & Dominican Traditions
Simply, messy (but really fun).

Connecting disciplines

World knowing

Heavy thinking.

Bringing Inside Outside

Transcending disciplines

Unknown pathways to sustainability

World Changing

Sustainable Business

Social Connectivity & Learning

Dealing with Deep Structures

Context: Real World.
Sustainable Business Curriculum

NATURAL SCIENCE

CONVENTIONAL BUSINESS

SUSTAINABLE BUSINESS
SB Core

- **Required:**
  - Industrial Ecology
  - Sustainable Business Management
  - Building Social Capital
  - Sustainable Business Innovations Lab
  - Cases in Sustainable Business
  - Internship

- **Electives:**
  - Sustainable Energy Systems
  - International Perspectives in Sustainable Business
  - Environmental Economics & Policy
  - Environmental Regulatory Compliance
SB challenges on the ground.

Image: http://upload.wikimedia.org/wikipedia/commons/b/b7/Hamilton-burr-duel.jpg
Understanding complex, non-linear systems (flips included).

Aligning Human & Natural systems.

Knowing the difference between adjectives and nouns.

Sustainability, n. system condition, paradigm, perspective
Sustainable (adj.) Business

Image: http://www.destateparks.com/fdsp/graphics/fortdelawareteacher.jpg
Avoiding the instant coffee effect.

• Sufficient for the moment. Not the real thing.

Discerning sustainability imposters.

Image: www.tjphotography.co.uk
Overcoming discipline-centered thinking.

(Learning from kelp.)

Image: http://www.three-stooges.com/3-stooges.jpg
Thank you.

Thoughts?
Questions?

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