



Who is CRS?

What is Fair Trade?

**Fair Trade and
Sustainability**

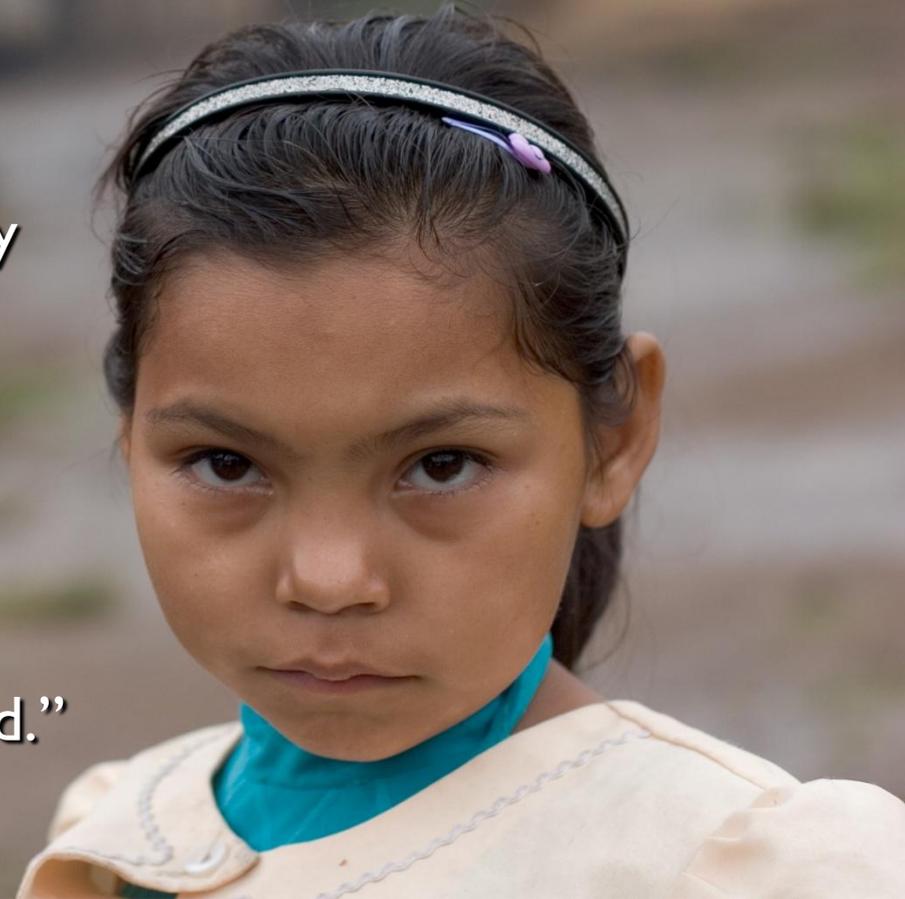
**Fair Trade and Catholic
social teaching**

**The CRS Fair Trade
program**

Fair Trade on Campus



- Catholic Relief Services
- Official relief & development agency
- Established in 1943 by U.S.C.C.B.
- Serves poor overseas,
Catholics in United States
- Support to 100 countries
- \$700 million annual budget
- “Solidarity will transform the world.”





- Exploitation
- Inequality
- Anonymity

What is Fair Trade?

Fair Trade is a trading partnership, based on dialogue, transparency and respect, that seeks greater equity in international trade. It contributes to sustainable development by offering better trading conditions to, and securing the rights of, marginalized producers and workers – especially in the South.

Fair Trade organizations (backed by consumers) are engaged actively in supporting producers, awareness raising and in campaigning for changes in the rules and practice of conventional international trade.



Sustainability...

Means...the ability to meet the needs of the present without compromising the ability of future generations to meet their own needs.

Aims...for a perpetually stable resource base, and for a perpetually stable social system predicated upon just standards of living and security for all

At its root...to sustain. A process that needs tangible actions and tasks to make the achievement possible.



The economy should serve people,
and not the other way around.
—Economic Justice for All

...it can be helpful to promote new ways of marketing products from deprived areas of the world, so as to guarantee their producers a decent return. However, certain conditions need to be met: the market should be genuinely transparent; the producers, as well as increasing their profit margins, should also receive improved formation in professional skills and technology; and finally, trade of this kind must not become hostage to partisan ideologies. A more incisive role for consumers, as long as they themselves are not manipulated by associations that do not truly represent them, is a desirable element for building economic democracy. Caritas in Veritate (66)

CST

Human Dignity
Care for Creation
Subsidiarity
Rights & Responsibilities
Solidarity

Fair Trade

Fair Wages
Sustainable Production Practices
Technical and Financial Assistance
Democratic Decision Making
Long Term Relationships

Crafts

1995

Give gifts
that
give hope.

Coffee

2003

Drink great coffee you can
feel good about.

Chocolate

2005

Make the world sweeter for
cocoa farmers.



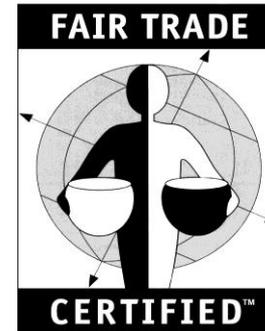
PEOPLE are paid fairly in a safe and decent working environment
PLANET is protected through sustainable production methods
PARTNERSHIPS restore equity in trade and promote the common good



Fair Trade Federation: *fully committed*



TransFair USA: *product specific*





- Every purchase = contribution
- Development Grants Overseas
- Market-Building Grants

Have a strategy.

- Immediate Awareness
- Education
- Long-term Engagement

Who are your stakeholders/allies?

- Students
- Campus Ministry/Students Groups
- Procurement/Food Services
- Faculty/Staff/Board
- Diocese/External Community



Closing Thoughts

- Everyone else is doing it...and they're not even Catholic
- Fair Trade isn't the only answer, but it's a step and it's an easy one
- Food Service Providers are your friends, and you can be theirs
- Learn how to take the "trade" out of Fair Trade

For information on bringing CRS Fair Trade
to your campus contact,

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or visit www.crsfairtrade.org.